



Reference no
Log no
<b>For office use</b>

## Area Board Projects and Councillor Led Initiatives Application Form 2017/2018

**To be completed by the Wiltshire Councillor leading on the project**  
Please ensure that you have read the Funding Criteria before completing this form  
**PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

<b>1. Contact Details</b>	
<b>Area Board Name</b>	Bradford on Avon
<b>Your Name</b>	Jim Lynch
<b>Contact number</b>	07501 719197
<b>e-mail</b>	jim.lynch@wiltshire.gov.uk
<b>2. The project</b>	
<b>Project Title/Name</b>	Food of Love Festival
<b>Please tell us about the project /activity you want to organise/deliver and why?</b>  <i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	<p>A Food, Music and Community Festival spanning town and villages to run from Thurs. 7<sup>th</sup> March to Sun. 17<sup>th</sup> March 2019. The aim is to combine and highlight the twin strengths of music and food in our local area and to attract significant community and outside interest through a variety of events.</p> <p>The Festival planning to date includes 3 events at Wiltshire Music Centre, covering Chinese, Japanese and Soul music and food, each with high-level artists and engagement. Also two events at St. Margaret’s Hall, an Opening Event (7<sup>th</sup> March) featuring The Will Blake Quartet and closing (afternoon/evening) on 17<sup>th</sup> March; a Celtic Finale, featuring ‘Spill The Whiskey’, a Ceili dance band and other attractions (St. Patrick’s Day). A further event in the United Reformed Hall and Church is close to an agreed booking: The Schtumm Project, run by professional musicians, enables all ages to compose their own songs throughout the day and perform them the same evening. This is a long-standing project with an excellent track record.</p> <p>These events will be combined with an area-wide programme of restaurant ‘specials’ combining one-off food and music evenings and lunchtimes across both town and villages. to bank accounts, due diligence accounting, administrative convenience etc.</p>
<b>Where is this project taking place?</b>	Bradford on Avon and villages in the wider community area
<b>When will the project take place?</b>	7th- 17th March 2019
<b>What evidence is there that this project/activity needs to take place/be funded by the area board?</b>	There is a need for new events in the annual calendar to develop “the offer” of the area to residents and visitors alike. The Town Council has agreed to become an active partner and co-funder of this initiative and the Area Board is being asked to support the festival to benefit the villages in the wider community area.

<b>How will the local community benefit?</b>	The benefits are numerous. The fostering of the established music scene with the emergent food business in the area is, to me, a local unique selling point which calls out for support and 'branding'. I would specifically like to see this festival become a break-through event for attracting significant outside visitor/tourist numbers, part of the tourism calendar of promotional events, helping to develop links with Bath, the Great West Way etc. There will be a strong strand of community and group engagement from relevant areas e.g. Food producers, retailers, markets, issue groups (sustainability/food poverty/anti-plastic etc.). I am considering a Symposium-style event with invited speakers, with proceeds to The Hub.		
<b>Does this project link to a current Community Issue?</b> (if so, please give reference number as well as a brief description)	It addresses the concerns for the vitality and viability of town and village centres where businesses are struggling to make a profitable living		
<b>Does this project link to the Community Plan or local priorities?</b> (if so, please provide details)	It will support the priorities of tourism and the local economy, including local food and drink businesses in the town and villages		
<b>What is the desired outcome/s of this project?</b> The hope is that such a Festival will become a sustainable annual feature of the town and community area festival calendar.			
<b>Who will be responsible for managing this project?</b> Councillor Jim Lynch reporting to a working group with resources held within BoACAN to enable ease of access to bank accounts, due diligence accounting, administrative convenience etc.			
<b>3. Funding</b>			
<b>What will be the total cost of the project?</b>	£ 4,000		
<b>How much funding are you applying for?</b>	£ 2,000		
<b>If you are expecting to receive any other funding for your project, please give details</b>	<b>Source of Funding</b>	<b>Amount Applied For</b>	<b>Amount Received</b>
	Bradford on Avon Town Council		£ 2,000
<b>Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to.</b> (N.B. We cannot pay money into an individual's bank account)	BoACAN (Bradford on Avon Community Area Network)		
<b>4. Declaration – I confirm that...</b>			
<input checked="" type="checkbox"/> X The information on this form is correct and that any grant received will be spent on the activities specified  <input checked="" type="checkbox"/> X Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			
Name: Jim Lynch		Date: 05/09/18	
Position in organisation: Wiltshire Councillor			
Please return your completed application to the appropriate Area Board Locality Team ( <a href="#">see section 3</a> )			